



***How goods move:
coordination between
farmers, manufacturers,
traders, and other agents in
emerging markets.***

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&

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Global Value Chains Framework

- End Markets (Consumers)
 - Business Enabling Environment
 - Vertical Linkages
 - Horizontal Linkages
 - Supporting Markets
 - Value Chain Finance & risk management
 - Information & Communications Technology
 - Value Chain Governance
 - Inter-firm Relationships
 - Innovation and Upgrading
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Coordination in Emerging Markets

- Global acquisitions, mergers and strategic alliances
 - Local sourcing; outsourcing; brands and labeling
 - South African supermarket and fast-food investments in Africa (Inscor)
 - McDonalds, Starbucks
 - Consolidation, aggregators and assemblers in commodity markets
 - Market-specific and country-of-origin-specific grades and standards, certification requirements (inspection)
 - Differences in goods going to Africa versus US from China
 - Ethiopian coffee, Bordeaux French wine, Mexican tequila versus “tequila” from China
 - Fair Trade products
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Coordination in Emerging Markets

- Trade policy, trade restrictions e.g. export bans
 - Alternative routes;
 - “Made in Vietnam/Bangladesh” textiles originating from China and India
 - Minimum residue limits
 - Perishability of products, Food safety concerns,– Sanitary and Phyto-Sanitary Standards (SPS)
 - Cold chains
 - HACCP
 - Government inspection
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